

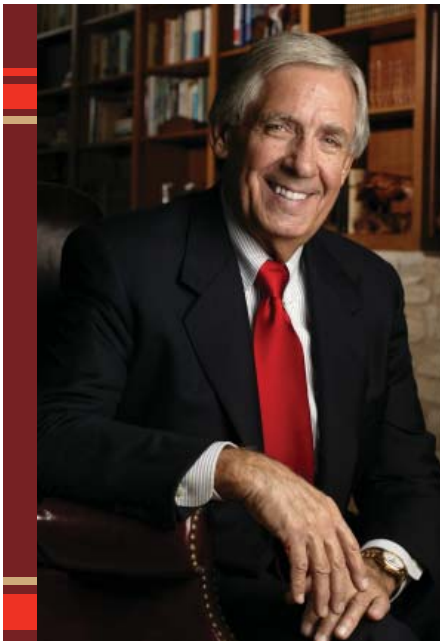


CAMERON-BROOKS



**TRANSFORM YOURSELF. YOUR CAREER. YOUR LIFE.**

Have you ever considered a career in Corporate America? If so, contacting Cameron-Brooks could be your first critical step in assuring a smart transition. For over 41 years, we have been helping Junior Military Officers transition into the business world—and transforming their lives in the process. No other recruiting firm has the breadth of experience and client relationships to help you land the best position possible. That makes Cameron-Brooks the obvious partner for your future success.



*A 41-year track record of placements with FORTUNE 500 companies stands as proof that founder Roger Cameron's leadership and expertise in the industry of military-to-corporate recruiting remains unmatched.*

## WHY CAMERON-BROOKS?

For over 41 years, we have remained steadfast in our dedication to serve our candidates and clients using the same core philosophies: to prepare the strongest candidates, facilitate the best job offers and, as a result, find *your* perfect fit in Corporate America. We expect all candidates will do their research. The smartest ones choose Cameron-Brooks for the following reasons:

### 1. YOU GET UNPARALLELED EXPERIENCE

In the late 60's, Roger Cameron was instrumental in developing the concept of recruiting and placing JMOs into the corporate world. He is now considered a "legend in the business" and has a devoted team of smart, knowledgeable and personable Recruiting Professionals following in his very footsteps. There is simply no comparison.

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### 2. YOU GET CUSTOMIZED AND PERSONAL ATTENTION

Today's military atmosphere is extremely demanding, leaving little time to research such a life-changing decision. Your smart instincts and sheer ambition should encourage you to simply call and talk to one of our Recruiting Professionals. Only then will you begin to fully understand why we are the top choice for the most exceptional candidates. You'll learn how our personal attention to your goals and preparing you to become a coveted candidate will be our number one priority. In fact, we become so involved with a candidate's individual success that we become lifelong career partners.

#### ALUMNUS PROFILE

Ernst & Young

Senior Consultant

#### ALUMNUS BACKGROUND:

COREY McDUGLE  
Air Force Communications  
Tulane University, BA Math  
Univ. of Maryland, MBA

“There are amazing benefits of working with Cameron-Brooks. The caliber of their client companies is mind blowing. The staff is supportive and knowledgeable. It would have been impossible to duplicate the C-B experience on my own.”

### 3. YOU BENEFIT FROM OUR DEVELOPMENT AND PREPARATION PROGRAM®

Still not sure Corporate America is right for you? That's okay. Once you and Cameron-Brooks have agreed to partner together to *explore* the business world, you are enrolled in our unique and comprehensive



*Throughout her 35+ years in the business, René Brooks has cultivated relationships with FORTUNE 500 and other leading companies on behalf of Cameron-Brooks. This assures our candidates are considered for the top positions.*

Development and Preparation Program® (DPP), which has a 35+ year track record of preparing officers for a successful future in the business world. This program is designed to help you gain a solid foundation of business knowledge, enhance your qualifications, learn interviewing prowess and, ultimately, aid you in making your decision. What sets Cameron-Brooks apart is not only our impressive and loyal client list, but our ability to sculpt every officer's exceptional corporate potential BEFORE they make the transition.

### 4. YOU GET EXTRAORDINARY OPPORTUNITIES

Our 41-year track record speaks volumes. Roger Cameron and René Brooks have created a reputation that attracts leading companies to fill their most critical jobs. Our clients value the consistent thoroughness with which our candidates are prepared and the consideration we put into securing a strategic fit. These relationships put Cameron-Brooks candidates in the best position for launching extraordinary careers. You just won't find the same opportunities elsewhere. We have placed thousands of candidates in development positions with *FORTUNE 500* and other leading companies across the country.

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#### ALUMNUS PROFILE

## Kraft Foods

## Brand Management

#### ALUMNUS BACKGROUND:

JON HALL  
Army Field Artillery  
USMA '02, Engineering Management

“ The Cameron-Brooks Development and Preparation Program was great for my self-analysis and interview preparation. The program will have a great impact upon my future job performance and advancement as well. ”

## 5. YOU GAIN A LIFE PARTNER

The Cameron-Brooks relationship does not stop at the door to your new job. Being there for you throughout your career is not only part of our program, it's part of our nature. Any candidate placed by Cameron-Brooks takes with them a lifelong partner in reaching their future career goals. And 41 years worth of alumni automatically gives you thousands of reasons to stay connected.

Some of the post-placement services we provide are:

- Ongoing mentoring regarding further education, promotional assignments and career decisions
- Letters of recommendation for Masters Programs, Mock Interviews & Interview Tips
- Ongoing access to Roger's Tip of the Month
- Tips on navigating promotions
- Thousands of Cameron-Brooks alumni in *FORTUNE 500* and other leading companies — at all levels — with which to be associated



## OVER 41 YEARS OF CLIENT RELATIONSHIPS

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One of the most valuable traits you need to look for in a Military-To-Corporate partner is the breadth and quality of their ongoing client relationships. Many of our clients have been with us from the beginning. But despite tenure, we are continually diligent in educating clients on the strategic benefits of hiring JMOs, designing employment programs within those companies and attracting them to career conferences exclusively aimed at hiring JMOs. Our relationships have only strengthened over time as clients—and candidates—experience the precise consideration of timing, capabilities and needs that go into every interview. We have placed thousands of candidates in development positions across the country with *FORTUNE 500* and other leading companies.

### ALUMNUS PROFILE

Genentech

Quality Engineer

#### ALUMNUS BACKGROUND:

KEVIN LUFT  
Navy Nuclear Power  
USNA '97, Systems Engineering  
Univ. of Maryland  
MS Systems Engineering

“Cameron-Brooks provides excellent personal service, candid feedback and great, unexpected opportunities in Corporate America. The Cameron-Brooks program will have a significant impact on my future success.”



## WANT TO GET STARTED?

The transition to Corporate America can be overwhelming. But it doesn't have to be. Cameron-Brooks can help you get started on your path to the future. Here's how it all works.

*Take advantage of free information meetings in your area to find out if Corporate America is right for you.*

### STEP 1: ATTEND A CAREER INFORMATION MEETING

If you are curious about career options and the job market, attending a Career Information Meeting is a great investment of time for your future. We travel nationwide to include Hawaii and Alaska, and internationally to Germany, Japan and Korea, to provide information to help you make an educated decision about "life after the military." You will receive highly focused, accurate information to help you explore opportunities in the business world and learn how to successfully transition if you decide Corporate America is right for you. Officers with less than 14 years military experience interested in what Corporate America has to offer are encouraged to attend at no obligation, along with spouses and significant others. Check our website for our current and upcoming travel schedule.

### STEP 2: CONDUCT A PERSONAL MARKETABILITY ASSESSMENT

This one-on-one assessment is your opportunity to discuss your specific background with a knowledgeable professional and learn where it fits in business. During your Personal Marketability Assessment you learn what careers are viable options for you and the salary range you can expect. You'll discover how to utilize your credentials and military experience to improve your marketability and receive specific advice on the best time to enter Corporate America based on your personal needs. At this point, we determine if your credentials and career goals meet the needs of our client companies. Reading *PCS to Corporate America* by Roger Cameron before this assessment helps you prepare and gain valuable background knowledge on transitioning. (Preview *PCS* at our website, [www.cameron-brooks.com](http://www.cameron-brooks.com)) Although conducting the assessment in person is ideal, we understand it is not always possible. Therefore, we will make any arrangements necessary to help you accomplish this step in the process. Spouses and significant others are welcome to attend your Personal Marketability Assessment.

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#### ALUMNUS PROFILE

**Ethicon, Inc.**

**Medical Device Sales Rep.**

#### ALUMNUS BACKGROUND:

LEBRON BUTTS  
Navy Supply  
USNA '98, General Science

“ There is simply no better JMO training and placement organization than Cameron-Brooks. Working with C-B has been a tremendous learning experience with an absolutely top notch group of teachers. C-B taught me more about myself and the Corporate World than any other source. ”

### STEP 3: COMPLETE DEVELOPMENT AND PREPARATION PROGRAM® (DPP)

Our unique Development and Preparation Program® (DPP) is designed for officers who wish to explore career options, whether certain or uncertain about separating from the military. This process allows you to gain a solid foundation of business knowledge, receive input on how to enhance your qualifications,



and learn the keys to interviewing successfully. During preparation, the Cameron-Brooks Team gives you personal attention and advice on skill-enhancing military assignments, continuing education, and military career timelines. *If you decide to leave the military*, Cameron-Brooks also prepares your resumé and takes care of virtually every detail of your career search so you can focus and perform at your best while interviewing.

### STEP 4: ATTEND CAREER CONFERENCE

Once you decide to leave the military, and about 30-70 days prior to separation, you will meet with companies at a 4-day Career Conference. Saturday and Sunday are devoted to studying companies and specific positions and polishing your interviewing skills. On Monday and Tuesday, you interview with an average of 10+ world-class companies. Companies who value the military officer experience come to Cameron-Brooks to find outstanding leaders with proven track records to assume demanding and challenging roles. The entire Cameron-Brooks Team offers minute-to-minute assistance and guidance to ensure your interviewing success.

*Throughout the Cameron-Brooks process, candidates will meet one-on-one with a Recruiting Professional to strategically plan the best options for their transition to the Corporate World. Whether by phone or in person, the strong Cameron-Brooks relationship with each candidate becomes an invaluable part of the decision-making process.*

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#### ALUMNUS PROFILE

Whirlpool Corporation

Distribution Manager

#### ALUMNUS BACKGROUND:

JEREMY WHITLOCK  
Marine Corps Logistics  
Ohio University  
BA History/Political Science

“ Cameron-Brooks is professional, exacting, detail oriented and focused on preparing candidates for success at a Career Conference. This has been a great learning experience. Before the C-B program, I did not know what I did not know. ”



*Many of the Cameron-Brooks Alumni stay in contact with us not only for business purposes, but because of the care and commitment we've shown them personally.*

#### STEP 5: FOLLOW-UP PROCESS

Immediately after the Conference, you'll participate in a 3-4 week Follow-Up Process, during which you will visit company locations to further explore each opportunity. For each Follow-Up interview, you receive detailed guidance and counsel on how to prepare. *Every day* during the Follow-Up, we help you prepare for and succeed in competitive follow-up interviews, and assist you in accepting the choice of *your* ideal company and position.

#### STEP 6: RECEIVE ALUMNI STATUS

Cameron-Brooks stays in close contact with you even after you settle into your new career. We consider our association with you a lifelong commitment and you become a lifetime member of the Cameron-Brooks Alumni network.

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## DO YOU HAVE WHAT IT TAKES?

As you can see from our Alumni Profiles, we have placed candidates from every branch of the military, with a wide range of degrees including Liberal Arts, Business and Engineering. And our candidates' alma maters are as varied, including military academies and state universities. It's not just your track record of success that plays a key role in your transition to the Corporate World, but your inner drive and determination. At Cameron-Brooks, both are leveraged and transformed into extraordinary corporate potential.

### ALUMNUS PROFILE

USAA

Marketing

#### ALUMNUS BACKGROUND:

CARMEL PATTON  
Air Force Aircraft Maintenance  
USAFA '03, Math

“Transitioning in any way other than with Cameron-Brooks would set you up for failure. There is so much we, as military officers, do not understand about the corporate world. Cameron-Brooks bridges that gap.”

**Get started now!** Whether you are 3 months or 3 years from eligibility to leave the service, you can benefit from our unique Development and Preparation Program<sup>®</sup>. Our team of Recruiting Professionals is ready to give you individualized career counseling and guidance. Contacting us as soon as possible will optimize your potential for success.

As one of the biggest decisions you may make in your career, we understand you may still have questions. So call us and see what your future may hold in store.

1.800.222.9235 (US)

0800.85.22670 (FROM GERMANY)

VISIT [WWW.CAMERON-BROOKS.COM](http://WWW.CAMERON-BROOKS.COM)

EMAIL:

[CBROOKS@CAMERON-BROOKS.COM](mailto:CBROOKS@CAMERON-BROOKS.COM)



**CAMERON-BROOKS**

*Transform yourself. Your career. Your life.*

#### ALUMNUS PROFILE

### Gallo Winery Production Team Leader

ALUMNUS: HANK PENNINGTON

Army Infantry  
USMA '02, General Management

“Cameron-Brooks is by far the best placement firm. They invest more time and effort into preparing candidates than anyone else. They are thorough, professional, and extremely well organized. If you want the best opportunities, work with Cameron-Brooks for your career transition.”

#### ALUMNUS PROFILE

### Kyphon, Inc. Medical Device Sales Rep.

ALUMNUS: MIKE GAUTREAUX

Army Quartermaster  
University of Louisiana – Lafayette, BA English

“Cameron-Brooks has the best program to help the candidate understand themselves and to communicate their accomplishments. I am better prepared to enter my corporate career because of my Cameron-Brooks preparation.”

#### ALUMNUS PROFILE

### Procter & Gamble Financial Analyst

ALUMNUS: NICK CORCORAN

Navy Supply  
University of Nebraska, BS Mathematics

“Cameron-Brooks made me feel like I was the only candidate they were working with - a truly personalized experience. They are a true team of great professionals.”

#### ALUMNUS PROFILE

### Shell Oil Products Corporate Finance

ALUMNUS: SANDY MARTINEZ

Air Force, Finance  
Mary Baldwin College, BA Business Admin.

“I was impressed with the entire Cameron-Brooks Team and their willingness to give me the push that I needed when I wasn't sure of myself. I was also impressed by the level of companies I was matched with.”